

ecos represents the foundation Philiass in the German speaking part of Switzerland

ecos, a thinktank set up in Basel and specialised in sustainable development, has become the representative of Philiass in the German speaking part of Switzerland.

Geneva and Basel, 26th July 2008. – Philiass, whose mission is to encourage and to help companies to develop their social responsibility, is a network of 25 companies. Some of them are internationally renowned. Companies such as Lombard Odier Darier Hentsch & Cie, HSBC Private Bank, Firmenich, Swiss Re, Orange, Novartis, Pictet, Nestlé and Microsoft have among others joined the network.

Philiass has positioned itself as an expert in partnerships between non-profit organisations and businesses in Switzerland. Through a collaboration with the economic magazine Bilan, Philiass organises every year in Geneva “Humagora”, a dialogue platform which has for main objective to create links between NGOs/NPOs and companies wishing to get involved in the community. Philiass offers a variety of consulting services in the field of corporate social responsibility to the members of its network. Bettina Ferdman Guerrier, Founder and CEO of Philiass explains: “With ecos, we found a partner renowned in the field of sustainable development and which already benefits, thanks to a long-term co-operation, from the trust of some of our company members”.

ecos will look after the network’s members in the German speaking part of Switzerland and will be in charge of reinforcing and extending the network in this part of the country. For 20 years, ecos has been active in consulting in the field of sustainable development. For example, it has widely contributed to the creation of a tool which measures the social efficiency of companies. The tool is owned by the “Stiftung für sozialverantwortliche Wirtschaft (SSW)” whose businesses are run by ecos. Daniel Wiener, the CEO of ecos says about it: “Natural synergies resulted from this project and since we have acquired this specific knowledge, we can develop the promotion of the social dimension of sustainable development”.

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